

We are pleased to announce the 9th Annual Minnesota 4-H Dairy Showcase, which will take place at the 2017 Minnesota State Fair. This event will once again recognize the hard work and dedication of the many Minnesota 4-H dairy exhibitors.

The success of this event depends upon the annual financial support of businesses and individuals like you, who work closely with Minnesota's 4-H dairy families. All funds received will go directly to benefit the dairy youth of the Minnesota 4-H



program; with twenty percent to be allocated to pay expenses used to operate the program and the remaining eighty percent be used to recognize the top 25 dairy youth from this year in the form of a cash scholarship.

We also welcome all supporters (or company representatives) to attend a reception prior to the Minnesota 4-H Dairy Showcase. This will be a time for the 4-H members to express their appreciation to all of this year's supporters.

Minnesota 4-H Dairy Showcase Recognition Levels

Pint (Up to \$299)

- Name in program and on banner

Quart (\$300-\$599)

- Name in program and on banner
- Individual recognition at the Showcase Reception
- One complimentary State Fair admission ticket

Gallon (\$600-\$999)

- Name in the program and on banner
- Individual recognition at the Showcase Reception
- Two complimentary State Fair admission tickets
- Invitation to represent supporter in photo with showcase winners, used for event publicity

Milk Can (\$1,000-\$1,999)

- Name in program and on banner
- Individual recognition at the Showcase Reception
- Four complimentary State Fair admission tickets
- Invitation to represent supporter in photo with showcase winners, used for event publicity

Bulk Tank (\$2,000-\$2,999)

- Name/Logo prominent in program and banner
- Individual recognition at the Showcase Reception
- Six complimentary State Fair admission tickets
- Invitation to represent supporter in photo with showcase winners, used for event publicity

Tanker (\$3,000 +)

- Name/Logo prominent in program and banner
- Individual recognition at the Showcase Reception
- Ten complimentary State Fair admission tickets
- Invitation to represent supporter in photo with showcase winners, used for event publicity

We sincerely hope you strongly consider financially supporting this exciting event that recognizes the outstanding dairy youth of Minnesota. We would appreciate your response and full payment by July 28 to be included on the banner.

For more information or if you have questions, please contact the Fundraising Chair: Steve Pooch at (651) 323-4210 or steve.pooch@mnstatefair.org

RESPONSE FORM

For Support of 4-H Dairy Showcase Minnesota State Fairgrounds — August 27, 2017

I pledge \$ _____ and will send my contribution payment by July 28th.

Make check payable to Minnesota State Fair – 1265 Snelling Ave. N., St. Paul, MN 55108-3099

Name _____ Represented by _____

Address _____ email _____

City _____ State _____ Zip _____ Phone _____